

Scientific conference of the University Library of Lodz “Library in a cloud or clouds over the library”, Lodz, 6-8 June 2017

The aim of the scientific conference of the University Library of Lodz “Library in a cloud or clouds over the library” is to discuss the dilemmas and duties of the scientific libraries in every aspect of progressing implementation of IT solutions. Furthermore, the process of building the new identity and image of the libraries will be widely talked over.

Nowadays due to the fast changes of the contemporary world, the flexibility has become the crucial attribute of the higher education. It means the ability of effective adaptation to constantly changing economical rules, as well as the capacity for anticipation the most meaning processes, particularly these which help graduates to get into the job market. Academic libraries, which provide scientific sources for universities, also have to reconsider these problems. Not only do they realise their tasks using the brand new technologies to improve the library processes, but also the care about quality and accessibility of the library services is a strategic point in their management.

Do libraries lose their material personality and everlasting identity, entering virtual worlds? Do we need to define their identity again? How could computer technologies influence the image of these institutions and improve their promotion strategy? What kind of IT systems are suitable to maintain the stability of library services and their availability for users, within bounds of financial possibility?

The answers to these questions we could try to find by discussing the following issues:

- Library identity in virtual worlds
- Virtual libraries as an intellectual phenomenon, not a physical object
- Evolution of scientific libraries and their functions in creating and maintaining the national heritage
- Libraries promotion as a crucial factor in their image and social feedback creation
- Book preparation strategy against the technical, financial and organizational library conditions
- Scientific libraries as precursors of technological revolution in higher education
- Contemporary processes of information delivery and their usage in libraries
- E-resources in library services
- Library services and their technological changes